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British Council Bangladesh

Proposal for

IELTS & Aptis Test Awareness Session for School

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1. Knowing about IELTS

What is IELTS:

The International English Language Testing System (IELTS) is the world's most popular English language proficiency test for higher education and global migration, with over 3 million tests taken in the last year.

IELTS is a test that measures the language proficiency of people who want to study or work in environments where English is used as a language of communication. IELTS provides a valid and accurate assessment of the four language skills: listening, reading, writing and speaking. An easy to use 9-band scale clearly identifies proficiency level, from non-user (band score 1) through to expert (band score 9). IELTS treats all candidates with the utmost fairness and respect by actively avoiding cultural bias and by accepting all standard varieties of native-speaker English, including North American, British, Australian and New Zealand English. Fair and consistent delivery of the test is ensured by secure technology and the continual monitoring of examiners and test results as well as test centre management and facilities. This high quality and secure test help organisations like yours (whether an educational institution, government professional body or commercial organisation) identify people with the appropriate level of English language proficiency.

Why choose IELTS Test with the British Council:

Over 6,000 organisations in 135 countries rely on IELTS to help select the right people. These recognising organisations include:

- a wide range of employers from sectors such as banking and finance, government, construction, energy and natural resources, aviation, health and tourism
- all universities and the vast majority of education providers in Australia, New Zealand and the UK, as well as most universities in Canada
- more than 3,000 higher educational institutions and programmes in the US
- immigration authorities in most of the destination countries
- professional registration bodies worldwide, covering areas such as accounting, engineering, law, medicine and nursing
- Universities in non-English speaking countries where English is the language of instruction.

2. Knowing about Aptis Test

What is Aptis Test:

Aptis is an innovative and global English assessment tool from the British Council. It has been developed as an accurate, reliable and flexible method of testing English language proficiency.

Aptis effectively tests all four English language skills - listening, reading, writing and speaking, with a grammar and vocabulary test as a core component. You can choose to test all skills or just the ones most appropriate for your organisation, thereby, saving time and optimising your testing budget, and ultimately getting the most meaningful results.

Why choose Aptis:

- Aptis is delivered conveniently at a location and time of your choice, making it easy to schedule.
- It is structured to assess the full profile of language skills – both receptive (listening and reading) and productive (speaking and writing) – with grammar and vocabulary at its core.
- Aptis can assess different language proficiency levels, from A1 to C, enabling you to accurately test both, people with very strong and very weak levels of English in the same test and at the same time.

Assessment designed for the Education Sector

We tailored the content of Aptis specifically for the education sector to facilitate the assessment of teachers and teenagers. By featuring content and scenarios from their daily lives and work situations, Aptis for Teens and Teachers enable candidates to focus on the actual language being tested. Aptis is a computer-based test which provides fast results reliably marked by our examiners. You can choose to test one or more of the four language skills (speaking, writing, listening and reading) depending on your needs. Each test includes a mandatory grammar and vocabulary module as an additional guarantee of the accuracy of the CEFR levels for each skill. Aptis has a flexible delivery system which allows you to choose the date, time and location of testing.

- **Aptis for Teachers** evaluates general English proficiency of teachers. Its tasks are based on scenarios teachers come across daily.
- **Aptis for Teens** is designed for 13-17-year-olds. The test format and question types have been adapted to reflect activities that typically occur in a teenager's everyday life, including social media, homework and sports.

3. IELTS & Aptis Test Awareness Session offer for School

For those who want to demonstrate their English skills, the International English Language Testing System (IELTS) is one of the most widely recognised systems worldwide. Businesses, universities, professional organisations, and government agencies all accept the qualification as proof of English proficiency. But what is the IELTS? And why is it so useful?

In the **IELTS and Aptis Test Awareness session**, we explain the purpose of the IELTS and Aptis, look at who's eligible to take the qualification, explore the four sections, and examine the test and grading formats. We also outline some of the ways in which you can prepare for the IELTS exams during the awareness sessions. The IELTS is a valuable qualification for many English learners. Whether you're looking to move, study, or work abroad, it can prove your competence in all areas of the English language. We will also share the list of UK universities in the IELTS awareness session where you can study and why you should study abroad is to demonstrate your adaptability, cross-cultural communication skills and global mindset.

We would like to conduct an awareness session at your school campus premises. The session will be an hour or two based on your interest on IELTS and Aptis Test and the teachers and students everyone can attend the session.

Please reach out to me with any further questions regarding the awareness session. Thank you for your time, and I look forward to hosting a session at your school premises.

Contact Information

For further questions about this proposal, please contact:

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