

Dear Concern,

Greetings from the Department of Business and Technology Management (BTM) of the Islamic University of Technology (IUT). It is with immense pleasure that we inform you about our first ever flagship fest titled "Beyond The Metrics".

"Beyond The Metrics" is a unique fest designed with a focus on 3 signature events for the students of schools and colleges all over Bangladesh. Our goal is to provide a platform for the innovative minds of all the top educational institutions in Bangladesh so they can showcase their innovative ideas in a competitive setting. The 3 events are:

- **Project Display**

The themes of "Sustainable energy", "Environmental technology" and "Innovative Game Concepts" will be distributed to the registered teams for this competition prior to the main event. Based on the particular subject, they will build a prototype or model, bring it to the event, and present it for evaluation.

- **Quiz**

Teams of 3 members will be participating in a fast-paced, interactive quiz competition where they will be tested on their knowledge of the business and technology industries. The quiz will be conducted in a written round first and then in a buzzer round format. The questions will cover various topics, including current events, industry trends, businesses, and historical developments.

- **Wall Magazine**

Registered teams will be given a business and technology-related theme based on which they will design and bring the wall magazines on the event day. The judges' selection of the themes will largely determine how well the teams are judged.

We want to have a good connection with the prestigious schools and colleges of our country to be able to create a connection between the institutions and our department. By building this relationship, we can work together anytime with a common goal in our hands. On this occasion, we are reaching out to you to become an affiliated academy of our event. We would like you to post about our event on your respective notice boards and help us reach out to more bright minds. We will be providing free transportation service for selected areas and refreshments on the date of the main event. Participants can register online, through the provided hyperlinks, or contact the selected moderator from the associated club for offline registration.

We would highly appreciate your support and cooperation to make this event a success. In hope of your positive response, we request that you provide us with your institution's logo in AI format (PNG format if not possible) as well as the Facebook profile link for a correspondent from your institute with whom we can keep continuous communication regarding the fest. If we have any further requirements, we will be letting you know through your appointed representative.

Thank you so much for your time. We look forward to an effective collaboration with you.

